



PRIVACY POLICY

The Emboldened Collective

Last updated: January 2025

The Emboldened Collective (“we”, “us”, “our”) is committed to protecting your privacy and keeping your personal information safe. This policy outlines how we collect, use, store, and safeguard your information in line with Australian Privacy Principles (APPs).

1. What Information We Collect

We may collect:

- Your name and contact details
- Your email address
- Billing and payment information
- Information you voluntarily share inside the membership (posts, comments, messages, survey replies)
- Website usage data (cookies, analytics)

We **do not** collect or store therapeutic notes or confidential clinical information inside the membership.

2. How Your Information Is Used

We use your information to:

- Provide access to the membership content, workshops, and resources
- Communicate with you (emails, updates, support)
- Process payments
- Improve our services
- Ensure community safety

We never sell or share your personal information for marketing by third parties.

3. Storing and Protecting Your Information

Your data is stored securely through trusted third-party platforms (e.g., payment processors, membership software).

We take reasonable steps to keep your information safe from loss, misuse, or unauthorised access.

4. Cookies and Analytics

We may use cookies and analytics tools to track website performance and improve your experience. You can disable cookies in your browser at any time.



5. Your Rights

You can:

- Request access to your personal information
- Ask for corrections
- Unsubscribe from emails
- Request deletion (where legally possible)

6. Contact Us

For questions or privacy concerns, email:

hello@emboldenedcollective.com